

Rep Order# 6869024 Ver# 1 Status New
EC'd No

Traffic Order#

Printed: 10/31/2012 2:06 PM
Last Received: 10/31/2012 12:03 PM
Showing Buylines: All Lines

1 of 2

Station WOTV-TV GRAND RAPIDS/KALAMAZ
Advertiser () HOEKSTRA FOR SENATE
Product HOEKSTRA FOR SENATE
Estimate#
Buyer ALICIA COLLINS
Phone#
Fax#

Agency () BRABENDER COX
1218 GRANDVEIW AVE, 1ST FLOOR
PTTSBURGH, PA 15211
Agency C/P1/P2/E
Flight Dates 10/31/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () IAN AMBRON
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-525-9757

--- CONTRACT COMMENT ---

PETE HOEKSTRA FOR US SENATE SC=*

--- REMARKS ---

NEW ORDER--REVISED PER BARB
PLS CONFIRM
CATHY FOR IAN

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	W-F	7A-9A	GMA	:30	\$50.00	10/31-11/02	3	1	3	\$150.00	
	2	W	5P-630P	NEWS	:30	\$75.00	10/31-10/31	1	1	1	\$75.00	
	3	W-F	7P-8P	RULES	:30	\$150.00	10/31-11/02	3	1	3	\$450.00	

---REPORT TOTALS---

Report Totals: 7 / \$675.00

---SALES MONTHLY TOTALS---

Nov 12: 7 / \$675.00
Sales Totals: 7 / \$675.00
Station Totals: 7 / \$675.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$675

CATV 0% WOOD 0% WOTV 100% WMYT 0% WXMT 0%
WXSP 0% WZPX 0% WZZM 0%

---COMPETITIVE COMMENTS---

COMP TO FOLLOW

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Books null
Demos RA35+

---Agency Comment---
AGY ADDRESS CHANGE (PER PHILLY OFFICE AB)

--- CREDIT RISK ---
CASH IN ADVANCE

Rep Order# 6869024 Ver# 3 Status Revised
EC'd No

Traffic Order#

Printed: 11/20/2012 3:23 PM
Last Received: 11/20/2012 1:44 PM
Showing Buylines: All Rep Revised Lines

1 of 3

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--- CONTRACT COMMENT ---
PETE HOEKSTRA FOR US SENATE SC=*

--- REMARKS ---
ISSUED TO SHOW REVISIONS AND MG'S PER STATION
CURRENT TOTAL REMAINS IS \$4825
PLS CONFIRM, THANKS TAN FOR KELLY

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*4	TH-F	12A-1A	JIMMY KIMMEL	:30	\$50.00	11/01-11/02	2	1	2	\$100.00	
				Sales Remark: V3 ADD PER REV								
				V3 Added								
	*5	M	12A-1A	JIMMY KIMMEL	:30	\$50.00	11/05-11/05	1	1	1	\$50.00	
				Sales Remark: V3 ADD PER REV								
				V3 Added								
	*6	TH-F	6A-7A	6A NEWS	:30	\$75.00	11/01-11/02	2	1	2	\$150.00	
				Sales Remark: V3 ADD PER REV								
				V3 Added								
	*7	TH-F	11A-12P	THE VIEW	:30	\$200.00	11/01-11/02	2	1	2	\$400.00	
				Sales Remark: V3 ADD PER REV								
				V3 Added								
	*8	M	11A-12P	THE VIEW	:30	\$200.00	11/05-11/05	1	1	1	\$200.00	
				Sales Remark: V3 ADD PER REV								
				V3 Added								
	*9	TH-F	1130P-12A	NIGHTLINE	:30	\$150.00	11/01-11/02	2	1	2	\$300.00	
				Sales Remark: V3 ADD PER REV								
				V3 Added								

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*10	M	1130P-12A	NIGHTLINE	:30	\$150.00	11/05-11/05	1	1	1	\$150.00	
				Sales Remark: V3 ADD PER REV								
				V3 Added								
	*11	F	9P-10P	PRIMETIME	:30	\$750.00	11/02-11/02	1	1	1	\$750.00	
				Sales Remark: V3 ADD PER REV								
				V3 Added								
	*12	F	10P-11P	20/20	:30	\$750.00	11/02-11/02	1	1	1	\$750.00	
				Sales Remark: V3 ADD PER REV								
				V3 Added								
	*13	M	7A-9A	GMA	:30	\$100.00	11/05-11/05	1	1	1	\$100.00	
				Sales Remark: V3 ADD PER REV								
				V3 Added								
	*14	TH	8P-11P	COUNTRY MUSIC AWARDS	:30	\$800.00	11/01-11/01	1	1	1	\$800.00	
				Sales Remark: V3 ADD PER REV								
				V3 Added								
	*15	SU	7P-8P	AFHV	:30	\$400.00	11/04-11/04	1	1	1	\$400.00	
				Sales Remark: V3 ADD PER REV								
				V3 Added								

---REPORT TOTALS---

Report Totals: 16 / \$4,150.00

---SALES MONTHLY TOTALS---

Nov 12: 23 / \$4,825.00
Sales Totals: 23 / \$4,825.00

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Station Totals: 23 / \$4,825.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$4,825

CATV 0%	WOOD 0%	WOTV 100%	WMMT 0%	WXMI 0%
WXSP 0%	WZPX 0%	WZZM 0%		

---COMPETITIVE COMMENTS---

COMP TO FOLLOW

Books null
Demos RA35+

---Agency Comment---

AGY ADDRESS CHANGE (PER PHILLY OFFICE AB)

--- CREDIT RISK ---

CASH IN ADVANCE